This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1.　(Previously Presented) A method comprising:

receiving, at a mobile terminal, buffered data as a digital video broadcast transmission burst in a time-slicing signal, the buffered data corresponding to a first portion of an information stream, said digital video broadcast transmission burst having a duration smaller than the duration of said first portion of said information stream;

powering-up a digital video broadcast receiver in the mobile terminal in synchronicity with the transmission of said digital video broadcast transmission burst such that the mobile terminal is powered-up when said digital video broadcast transmission burst is being received; and

buffering said digital video broadcast transmission burst in a receiver input buffer of the digital video broadcast receiver.

2.　(Previously Presented) A method as in claim 1 wherein the buffered data is transmitted from a service input buffer comprising at least one member of the group consisting of: a first-in-first-out (FIFO) buffer, an elastic buffer, a ring buffer, and a dual buffer having separate input and output sections.

3.　(Previously Presented) A method as in claim 1 wherein said buffered data comprises at least one of: a predetermined amount of said information stream and an amount of said information stream received during a predetermined time interval.

4.　(Previously Presented) A method as in claim 1 wherein said powering-up said receiver occurs a specified interval of time prior to said receiving.

5.   (Original) A method as in claim 4 wherein said specified interval of time comprises a member of the group consisting of: a bit-rate adaptation time, a receiver switch-on time, and a receiver acquisition time.

6.   (Cancelled).

7.   (Cancelled).

8.   (Previously Presented) A method as in claim 1 further comprising powering-down said receiver a predefined interval of time subsequent to said powering-up said receiver.

9.   (Original) A method as in claim 8 wherein said predefined interval of time comprises a time interval greater than said duration of said transmission burst.

10.   (Cancelled).

11.   (Cancelled).

12.   (Previously Presented) A method as in claim 1 wherein the buffered data is encapsulated using a multi-protocol encapsulator to form encapsulated data.

13.   (Previously Presented) A method as in claim 12 wherein said multi-protocol encapsulator conforms to standard EN 301192.

14.   (Previously Presented) A method as in claim 12 further comprising:
obtaining said transmission burst from said receiver input buffer; and
stripping encapsulation from said transmission burst to form received data.

15.   (Previously Presented) A method as in claim 14 further comprising sending said received data to an application processor for conversion to an information data stream.

16.   (Previously Presented) A method as in claim 1 further comprising:

receiving a second buffered data as a second digital video broadcast transmission burst, said second digital video broadcast transmission burst having a duration smaller than the duration of said portion of said second information stream, wherein the second buffered data comprises a portion of a second information stream.

17.   (Previously Presented) A method as in claim 16 wherein the transmission burst and said second transmission burst are multiplexed to produce a time-division multiplexed signal.

18.   (Cancelled)

19.   (Previously Presented) An apparatus comprising:

a processor configured to:

receive buffered data as a digital video broadcast transmission burst in a time-slicing signal, the buffered data corresponding to a first portion of an information stream, said digital video broadcast transmission burst having a duration smaller than the duration of said first portion of said information stream;

power-up a digital video broadcast receiver in synchronicity with the transmission of said digital video broadcast transmission burst such that the apparatus is powered-up when said digital video broadcast transmission burst is being received; and

buffer said digital video broadcast transmission burst in a receiver input buffer.

20.   (Previously Presented) The apparatus as in claim 19 wherein the digital video broadcast receiver is powered-up a specified period of time subsequent to a pre-determined powered-down time.

21.   (Cancelled).

22.   (Previously Presented) The apparatus as in claim 19 wherein the digital video broadcast receiver is powered-up an incremental period of time prior to the transmission of the digital video broadcast transmission burst.

23.   (Previously Presented) The apparatus as in claim 22 wherein said incremental period of time comprises a member of the group consisting of: a bit rate adaptation time, a receiver switch-on time, a receiver acquisition time, and a bit-rate variation time interval.

24.   (Previously Presented) The apparatus as in claim 19 wherein the digital video broadcast receiver is powered-down a specified period of time subsequent to the powering up of the digital video broadcast receiver.

25.   (Previously Presented) The apparatus as in claim 24 wherein said specified period is at least as great as said transmission burst duration.

26.   (Previously Presented) The apparatus as in claim 19 wherein the digital video broadcast receiver is powered-down at the setting of a flag indicating an almost-full byte count in said receiver input buffer.

27.   (Previously Presented) The apparatus as in claim 19 wherein the digital video broadcast receiver is powered-down an incremental period of time subsequent to the transmission of said digital video broadcast transmission burst.

28.   (Previously Presented) The apparatus as in claim 19 wherein the processor is further configured to convert said digital video broadcast transmission burst into an information data stream.

29.   (Previously Presented) The apparatus as in claim 19 further comprising a stream filter for stripping encapsulation from said digital video broadcast transmission burst.

30.   (Previously Presented) The apparatus as in claim 29 wherein said stream filter comprises an Internet protocol (IP) filter.

31.   (Cancelled)

32.   (Cancelled).

33.   (Cancelled).

34.   (Cancelled).

35.   (Cancelled).

36.   (Cancelled).

37.   (Cancelled).

38.   (Cancelled)

39.   (Cancelled).

40-50. (Cancelled)

51.   (Cancelled)

52. (Previously Presented) The method of claim 1, wherein the streaming information comprises multimedia content.

53. (Cancelled)

54. (Previously Presented) An apparatus comprising:

means for receiving buffered data as a digital video broadcast transmission burst in a time-slicing signal, the buffered data corresponding to a first portion of an information stream, said digital video broadcast transmission burst having a duration smaller than the duration of said first portion of said information stream;

means for powering-up a digital video broadcast receiver in synchronicity with the transmission of said digital video broadcast transmission burst such that the apparatus is powered-up when said digital video broadcast transmission burst is being received; and

means for buffering said digital video broadcast transmission burst in a receiver input buffer.